

Wichita Golf Advisory Committee



**STRUCTURE AND INTENT OF THE
GOLF PRIVATIZATION RFP**

Golf Advisory Committee History



- Created March 20th, 2012
- Task: Does privatization make sense?
- Meet on a regular basis

Golf Advisory Committee Strategy



- Solicit real private proposals
- Compare proposals to public management
- Recommend action to Park Board and City Council

Planned Next Steps



- Issue RFP (this week)
- Presentation from COW Golf staff on 2012 changes and new ideas (early October)
- RFP evaluation and interviews (early November)
- Recommendation to Park Board and City Council (late November)

Structure of the RFP - Flexibility



- Minimum level of services:
 - All 5 courses
 - Operations (marketing, collecting fees, clubhouse, etc.)
 - Maintenance (grounds and buildings)
- Firms can partner with other firms or the City
- Intent: Take all comers

Structure of the RFP - Evaluation



- Will be evaluated on the ability to achieve City goals
 - Affordable, diverse programming
 - Maximize use of courses
 - Protection of capital investments
 - Financially self-supporting
- Experience and qualifications
- Financial benefit to the City of Wichita

Structure of the RFP - Benefits



- Specific financial ramifications of privatizing
- Allowing for competition
- New ideas/strategies

Council Decision



- Go forward with outlined process
- Shelve RFP for now
- Open to alternatives